

# QUALITY OF LIFE IS THE NEW SUCCESS

I'm Hans – the Business Hippie

At 65 I've started the quality of life tour

A road trip to understand what truly  
shapes our quality of life today.

Visting cities across Europe, from  
Ibiza to Lisbon, Bologna, Barcelona,  
Athens, and beyond



# What is the Quality Of Life Tour?

*Success is changing.*

*Let's explore what quality of life really means today.*

Through coffee talks, street interviews,  
meet-ups and events, I capture how  
people:

- + LIVE GOOD *housing and where we live*
- + WORK GOOD *what work is doing to us*
  - + FEEL GOOD *health, body & mind*
- + DO GOOD *connection & contribution*

## JOIN THE TOUR!



check the tour updates