

QUALITY OF LIFE IS THE NEW SUCCESS

I'm Hans – the Business Hippie
At 65 I've started the QUALITY OF LIFE TOUR

a road trip to capture daily life
across Europe, from Ibiza to Lisbon,
Bologna, Barcelona and beyond



WWW.BUSINESSHIPPIE.CLUB



What is the Quality Of Life Tour?

Through coffee talks, street interviews, and short surveys I capture how people:

- + *LIVE GOOD (housing & daily choices)*
- + *WORK GOOD (meaning, balance & pressure)*
- + *FEEL GOOD (health, body & mind)*
- + *DO GOOD (connection & contribution)*

JOIN THE TOUR!



Come to a Coffee Talk



Share your story on camera



Fill out the 3-minute survey



Follow the journey



website



survey



linkedin



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