

THE BUSINESS HIPPIE MANIFEST

INDIVIDUAL CHANGE FOR A SOCIAL ECONOMY

WE ARE ONLY HUMAN

- ◆ Quality of life is more important than making money.
- ◆ Human emotions are part of my life, please do not treat me as a rational homo economicus.
- ◆ I'm aware of the tension between unlimited wants and limited means.
- ◆ I'm an authentic person and others are too, so I respect their uniqueness.
- ◆ I realize when I have enough and I'm able to share.

POWER IS IN ALL OF US

- ◆ Innovation is empowered by diversity.
- ◆ Not optimizing the system but transforming the system in order to make progress.
- ◆ Making a lot of money does not make me happier.
- ◆ Anxiety is not my driver and will not empower me, but change will.
- ◆ I will share my knowledge with others for further development.
- ◆ I want to move from only taking towards giving and sharing.

TECHNOLOGY IS HERE TO HELP US

- ◆ Innovation should be directed to improve the quality of life, and not only to make more profits.
- ◆ Technology shall be shared to the places in need.
- ◆ Innovation is a social effort performed by and with multiple disciplines.
- ◆ Data is to serve people and should be transparent and made available to the public.

THE LIVING SOCIETY

- ◆ I'm helping my society by contributing with ideas for progression.
- ◆ The individual is more important than the system.
- ◆ I'm critical about the society I'm living in, and take responsibility for it.
- ◆ We all are accountable and thus helping to solve society problems.
- ◆ I will change the system by adapting my attitude.

BUSINESS IS THERE TO SHARE

- ◆ Being businessworthy is about ethically and responsibly solving problems of which the outcome creates value for both business and society.
- ◆ I value not only money, but also happiness, knowledge and growth.
- ◆ A company is a group of people working on the same goal.
- ◆ If net profit is more than 100% then the remaining could be used for helping those in need.
- ◆ Much of the work we do is aimed at keeping wheels of commerce rolling rather than ensuring that our essential needs are met.
- ◆ Production of goods should be based on demand, and overproduction distributed where scarcity is.

OUR ECOSYSTEM IS A RESPONSIBILITY

- ◆ I'm aware nature is scarce and I respect nature by taking care of it and use nature responsibly.
- ◆ Valuing the environment and well-being are calculation factors to be integrated in other systems.
- ◆ Ecological balance and sustainability is our goal.
- ◆ I recycle to save and protect our ecosystem.
- ◆ Life is in all of us and represented in our ecosystem.

PEACE WITH YOURSELF **LOVE** WHAT YOU DO **HAPPY** WITH THE RESULTS

I AGREE + **JOIN!**



BUSINESS HIPPIE CLUB